Course Outline
1st Semester, SY 2014-2015

Jose Reuben Q. Alagaran II, Ph.D.

Course Code	:	IM 212.1
Course Title	:	Information Technology and Media Education
Course Description	:	This course is designed to provide graduate students with the practical application of a wide range of instructional technologies in education. The course also provides a basic overview of the key concepts in media education, the various approaches to media education, and the evaluation and assessment of media resources and productions.
Course Goals	:	At the end of the course, the graduate students are expected to know and understand the following;

- Synergy among technology, media, curriculum and instruction;
- Synergy between media literacy and information literacy;
- Mental and emotional processing of children and adults as they interact with media and Internet;
- Processes of how media and Internet produce messages and meanings
- Processes of analyzing, evaluating and creating multi-media products
- Integration of Information and Communication Technology for Education (ICT4E) and Media and Information Literacy (MIL) frameworks across the curriculum;
- Critical and ethical use of media and Internet in the classroom.

Course Methodology :

- Learning activities such as lecture-discussion, experiential activities and productions, small group discussions and individual presentations will be employed to deepen course content and stipulate personal reflection and group interaction.

Course Content

- Overview of Media and Internet for Literacy Learning and Teaching
- Media Literacy Education Evolution, Concepts & Approaches
- Information and Communication Technology and Media and Information Literacy Competencies, Frameworks and Tools
- Benefits and Stages of Media Literacy Education
- Understanding Today\s Learners
- Children's and Adults' Interactions with Media and Internet
- How Media Works and Produces Messages and Meanings
- Analysis and Evaluation of Print and Broadcast Media, Film, Music, Social Media and Internet Websites
- Integration of Media and Information Literacy Across the Curriculum
- Development of Concept Papers/Lesson Plans for Integrating MIL

COURSE CONTENT

Session	Date	Topic
1	July 2, 2014	• Orientation and Introduction of the course • Evolution of Media Literacy Education
2 & 3	July 9 & 16, 2014	• Traditional Educational Technology & Media Education • IT and Media Education Concepts & Approaches
4 & 5	July23 & 30, 2014	• UNESCO ICT & MIL Competencies, Frameworks and Tools • Benefits and Stages of Media Literacy Education • Understanding Today's Learners • Research (Non face-to-face meeting)
6, 7 & 8	Aug. 6, 13 & 20, 2014	• Individual and/or Group Presentations • Children's and Adults' Interactions with Media and Internet • How Media Works and Produces Messages and Meanings • Analysis and Evaluation of Media and Internet • Online Collaboration (Non face-to-face meeting)
9 & 10	Aug. 27 & Sep. 3, 2014	• Presentations on Results of Evaluation of Media Messages and Meanings • Research (Non face to face meeting)
11, 12 & 13	Sep. 10, 17 & 24, 2014	• Integration of MIL Across the Curriculum • Developing Concept Papers/Lesson Plans • Research (Non face-to-face meeting)
14, 15 & 16	Oct. 1, 8 & 15, 2014	• Individual Presentations and Critiquing of Lesson Plans
17	Oct. 22, 2014	• Submission of Improved Lesson Plans

REFERENCES:

- Alagaran, J. R. II Q. (2007). Media Literacy Education (MLE) in Miriam College High School Department: A |Case Study. Manila: Asian Institute of Journalism and Communication
- Alagaran, J. R. (2011, June 15-17). Media and Information Literacy (MIL) Practices in the Philippines and Competency Framework for MIL for Teachers. Plenary paper presented during the *First International Forum on Media and Information Literacy*. Sidi Mohamed Ben Abdellah University. Fez, Morocco
- Alagaran, J. R. (2011, Oct. 5-7). Navigating the Media Age: Media and Information Literacy (MIL) Mindsetting Across the Curriculum. Paper presented during the *International Conference on Learning and Teaching*. Miriam College, Quezon City
- Hobbs, R. (2010). Digital and Media Literacy: A Plan of Action. Washington DC: The Aspen Institute
- Media and Information Literacy.   www.unesco.org
- Media and Information Literacy Curriculum for Teachers Brochure (2008). Paris: UNESCO
- Moore, P. (2008). Teacher Training Curricula for Media and Information Literacy: Report of the International Expert Group Meeting. Paris: UNESCO
- National Council on Children's Television Vision, Mission, Goal and History. www.ncct.gov.ph

- Wilson, Carolyn, Grizzle, Alton, Tuazon, Ramon, Akyempong, Kwame and Cheung, Chi-Kim (2011), *Media and Information Literacy Curriculum for Teachers*, Paris: UNESCO

COURSE REQUIREMENTS
- Attendance and assignments attached through email
- Interview and online presentation on best practices on MIL
- Online collaboration peer evaluation
- Paper and online presentation of results of evaluating media
- Face-to-face presentation of lesson plan
- Lesson plan on integrating MIL applied to area of specialization

GRADING SYSTEM:

Class Attendance and Participation	10%
Interview & online presentation	15%
Online collaboration	15%
Paper and online presentation	15%
Lesson plan & face-to-face presentation	15%
Final Lesson Plan	30%
TOTAL	**100%**

CONSULTATION HOURS:

Saturday, 2:00-3:00 pm
Email address: jralagaran@gmail.com